



Sandeep Gaikwad <sandeep@parisar.org>

Road Sense Bi Monthly Newsletter

1 message

Road Safety Network India <roadsafetynetwork@gmail.com>

Reply-To: roadsafetynetwork@gmail.com

To: Reader <sandeep@parisar.org>

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BI MONTHLY NEWSLETTER

ROAD SENSE

MAY - JUN 2022



Partner Updates



CAG kick starts the signature campaign for MVAA 2019 implementation in Tamil Nadu through engagement with DRSCs of Tirunelveli and Thiruvarur

A compliance audit conducted by CAG recently in two districts of Tamil Nadu, (i.e. Thiruvarur and Tirunelveli) revealed worrisome statistics of more than 50% of vehicle drivers not complying with the usage of helmets and seatbelts. The compliance levels among pillion riders and car passengers were seriously low underlining the general observation of lack of discipline amongst people riding on two-wheelers and cars. To know more about the findings and recommendations from the helmet and seatbelt compliance study please read our [blog](#).

The detailed reports of the study along with a set of recommendations were submitted to the respective district collectors to enable further action. The reports will be published on CAG's website shortly. CAG in collaboration with their local partners also conducted outreach programs in two institutions of Tirunelveli district and kick started a signature campaign appealing the Tamil Nadu state government to implement MVAA 2019. The outreach received significant media coverage in vernacular news mediums.

In addition to this, continuous efforts to engage with the District Road Safety Committees of the two focus districts are being taken. Capacity building workshops for local authorities, members of the DRSC and regional media workshops are being planned as our next steps in supporting the districts to achieve an improved road safety scenario and to emphasize the need to encourage the Tamil Nadu government to implement MVAA 2019 with immediate effect.



Road Safety Workshop in West Bengal

A road safety sensitization workshop was organised by Honcho Tech For Good Foundation, West Bengal with support from Consumer VOICE at Humayun Kabir College, Bamanpukur, Minakhan, North 24 Parganas District on 21st June 2022. The purpose of the workshop was to strengthen road safety to save precious lives on roads by diligent enforcement.

The workshop was attended by officials of Basirhat Police District under North 24 Parganas District, Shri Joydeep Paul Traffic Officer In charge Basirhat Police District, North 24 Parganas represented the 'Save Drive Save Live Campaign' Shri Manab Mondal Minakhan Block Coordinator, Shri Raju Paul

Minakhan Block President, Hasanujjaman Seikh, PDO (Minakhan Block), Subhas Biswas , Principal and Social Activist of Humayun Kabir Mahavidyalaya and MsSayani Das, Celebrity Swimmer and youth influencer for Road Safety were also present in the workshop besides President of Panchayat Samiti along with several administrative officers. Shri Gopesh Patra, Deputy and spokesperson of MLA Smt. Usharani Mondal also addressed the audience. In the workshop youths from the educational institute, Minakhan, North 24 Parganas also participated.

Various aspects of road safety, risk factors linked with MVAA 2019 provisions current situation in the district , various measures taken and required to strengthen the road safety were discussed with stakeholders in the workshop. A booklet on road safety , various risk factors and important provisions in the act was distributed. A presentation was also given by Honcho Tech Officials to elaborate various aspects and an appeal was made to adhere all traffic rules with focus on certified helmet wearing and fasten the strap. Media persons were also present and they supported the cause and provided good coverage.

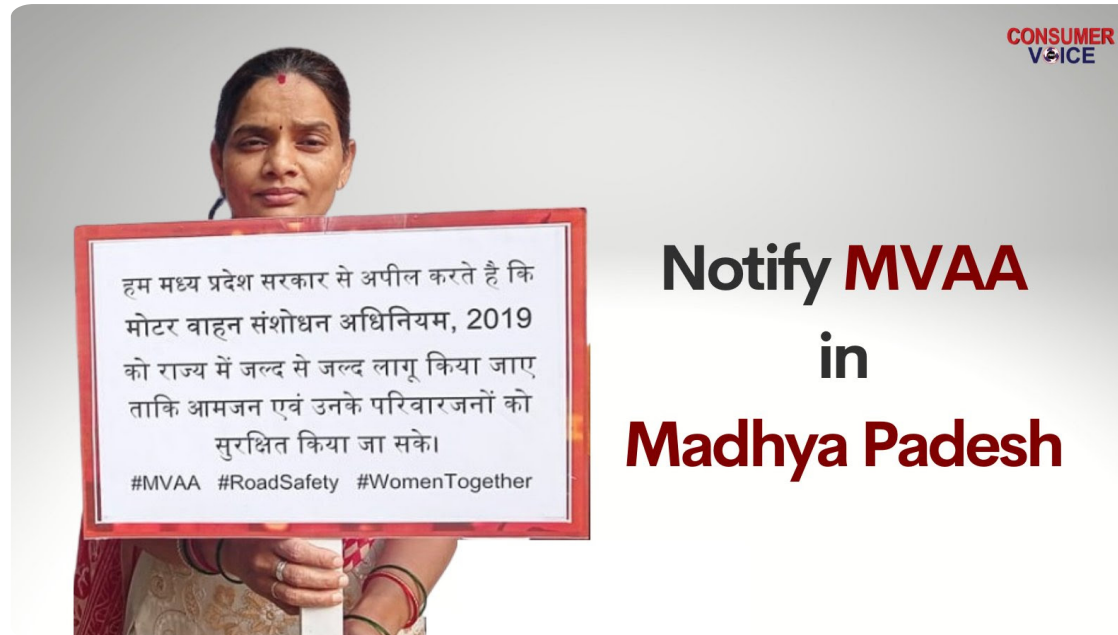
Pune Regional Transport office organised Road Safety NGO meet

The meeting was held on 27th June, 2022, and RSN member Parisar participated in the meeting. Around 15 NGOs comprising of Bloomberg Initiatives, Global Design Cities Initiatives (GDICI), Save Life Foundation, Lokmanya Foundation, Safe Kids Foundation among others attended the meet. Apart from these, road safety experts and medical professionals also

participated. There were representatives of government stakeholders like Central Research Transport Institute, Pune Traffic Police, RTOs and local media attended the meeting.

Mr. Sanjay Sasane (Dy. RTO) shared the objective of the meeting and the current update on road safety in India. He urged all stakeholders to join hands to minimise road crash fatalities. Mr Sandeep Gaikwad (Senior Program Associate) represented Parisar organisation in the meeting and made presentation about Parisar goals and objectives, success/ achievements and ongoing activities.

Social Media



Consumer VOICE continues advocacy for notification of MVAA in Madhya Pradesh

Consumer VOICE continues efforts to strengthen Road Safety in the state of Madhya Pradesh by notification of Motor Vehicles Amendment Act 2019 to save precious lives. Along with letters written to Hon'ble Chief Minister and Transport Minister in this and follow up, the issue is being taken up on social media too.



Helmet use reduces
42% of the risk of
fatal injuries & **69%**
reduction in head
injuries according to
the **WHO**

**CONSUMER
VOICE**

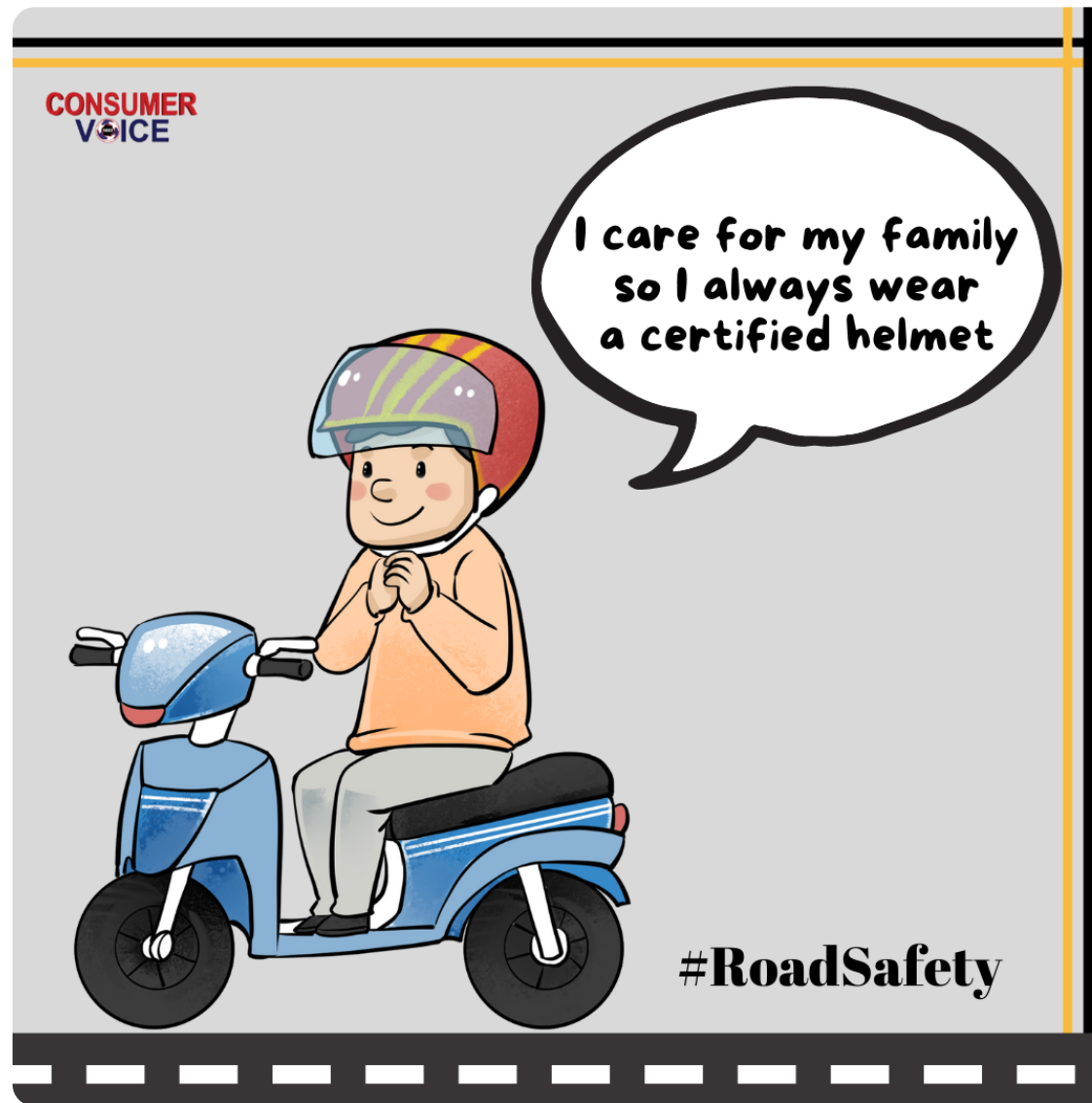
#NationalRoadSafetyMonth

Social Media Campaign for helmet compliance

Head injuries are a major cause of death, injury and disability among users of motorized two wheel vehicles. According to Section 129 of the Motor Vehicles

Act, 1998, "Every person, above four years of age, driving or riding a motorcycle of any class or description, shall, while in a public place, wear protective headgear conforming to the standards of Bureau of Indian Standards, and is securely fastened to the head of the wearer using straps or other fastenings provided on the headgear."

Through various digital platforms, Consumer VOICE is sensitizing people regarding the importance of wearing ISI certified quality helmets and also to fasten the strap for their safety not just to avoid penalty.



Fathers Day and Road Safety

Various postings were done by Consumer VOICE using innovative infographics on the occasion of Father's Day on various digital platforms to encourage people towards ISI certified helmet wearing and safety aspects.

Road Safety Network (RSN) is a national coalition of NGOs, CSO, educational institutions, road safety experts striving for safer roads.

Road Safety Network India,
Yamuna, [ICS Colony, Ganeshkhind road](#),
Pune 411007

Contact: +91-20-29701004
Email: roadsafetynetwork@gmail.com
www.roadsafetynetwork.in

Network partners



You are receiving this newsletter as you have been concerned by road safety and have been part of some of our activities. We hope that you would be interested in knowing how our network members continue to strive for safer roads and reduce road crashes in India. If, unfortunately, you do not wish to receive our updates you can [unsubscribe](#).

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Parisar, Yamuna

ICS Colony, Ganeshkhind Road, Sidharth Nagar

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